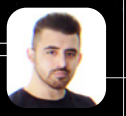

DENIS MAZNEV

design | art direction

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PORTFOLIO
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HELLO,

I'm an ambitious, determined and resourceful creative with 6+ years of professional experience in the creative field. I currently focus on design and art direction, but through my career, I learned that the industry demands flexibility, therefore I'm comfortable with expanding and diversifying my skills to fit for a role. With a background in advertising and graphic design, I feel comfortable generating new ideas, visualizing overarching concepts and overseeing the creative process from start to finish.

Working in the creative industry made me appreciate the value in collaboration with other professionals, but also taught me how to improvise, be self-reliant and manage my own time, objectives and resources. I'm always looking for new creative challenges, as I believe personal and professional growth are only achieved when an individual is willing to step out of their comfort zoe and explore new horizons.

MY SPECIALTIES

- CONCEPT & STRATEGY
- ART DIRECTION & ILLUSTRATION
- DESIGN & BRANDING

EXPERIENCE

Saatchi & Saatchi Wellness
SENIOR DESIGNER | LONDON
May 2019 - Present
Clients: GSK, Galderma, Restylane UK, Merck, P&G, LIXIANA, Fertility Network UK

The Online Studio
MIDWEIGHT DIGITAL DESIGNER | LONDON
October 2018 - May 2019
Clients: Pinterest: Nike, XBOX, Chevrolet, Universal, Kia, Underarmor, LEGO, Amazon Home, RedBull, Land Rover, McCormick, Newchic, Wayfair, Jeep

Brandwidth
GRAPHIC DESIGNER | LONDON
Jan 2017 - Oct 2018 | LinkedIn Reference Available*
Clients: Toyota, Kia, Citroen, Royal Caribbean, The UN, FCO, JTI, AB Inbev, Phillip Morris, Mazda, Atkinsons, AHDB, IHG, Organix, Placeshapers

Westbourne Communications
GRAPHIC DESIGNER | LONDON
Sept 2016 - Jan 2017
Clients: Tarmac, MHI Vestas, Oxbotica, WPD, CEG, Wolfson

Design Board International
BRAND DESIGNER | SOFIA
Jan 2015 - July 2015 | LinkedIn Reference Available*
Clients: McCain, Carrefour France, Nestle Dubai, Devin, Sofia Mel, Sportex, Aroma, Zaharni Zavodi

EDUCATION

London College of Communication | UAL
MA Advertising | London | First Class Degree
Sep 2015 - Dec 2016

University of Salford
BA Graphic Design | Manchester | First Class Degree
Sep 2011 - July 2014

Universidade do Porto
BA Visual Arts | Porto | Erasmus Exchange
Feb 2013 - July 2013

Dr Peter Beron High School
English & German (History Profile) | Kyustendil | First Class Degree
Sep 2007 - June 2011

CREATIVE SKILLS

WHAT I CAN DO FOR YOU

- Concept Development
- Advertisement
- Branding
- Social Media Content
- Transmedia Strategy
- Packaging
- Campaign Planning
- Data Visualization
- Animation

DESIGN SKILLS

- IX/UI Design
- Infographics
- Typography & Editorial Design
- Digital Art & Illustration
- Character Design
- Photography & Retouch
- Video Editing & Gif Animation
- Print Preparation
- Storyboarding

SOFTWARE SKILLS

- Ps PHOTOSHOP
- Ai ILLUSTRATOR
- Id INDESIGN
- Ae AFTEREFFECTS
- MS OFFICE

HOBBIES & INTEREST

- DRAWING
- TRAVELING
- CINEMA
- MUSIC
- COFFEE
- READING

LANGUAGES

ENGLISH	Fluent
BULGARIAN	Native
PORTUGIESE	A1
GERMAN	A1